

**TOGETHER  
WE THRIVE:**

**ANNUAL  
REPORT**

A Year of Milestones and Successes



2023-24



## *MESSAGE FROM* **the Director's**

As we reflect on the past year, TrulyHelp stands at a pivotal moment in its journey. The challenges we have faced as an organization have only strengthened our resolve to make a lasting, positive impact in the communities we serve. Our mission to empower the underserved, uplift the marginalized, and foster sustainable change continues to guide us every day.

Throughout 2023, TrulyHelp has seen significant growth, from expanding our outreach programs to increasing our partnerships with like-minded organizations and supporters. The strength of our impact is in our shared belief that every individual, regardless of their background, deserves a chance to thrive.

We are proud of what we have achieved together, but we are even more excited about the future. With your continued support, TrulyHelp will remain committed to fostering a world where no one is left behind. Thank you for your unwavering belief in our cause.

[Ashif Khan & Neha]

# Introduction

Welcome to our 2023-24 Annual Report. This document reflects the significant progress we've made, the challenges we've overcome, and the transformative impact we've had on the communities, individuals, and environments we serve. As an organization, our mission has always been to create lasting, positive change, and this report highlights how our collective efforts have advanced that vision.

Throughout this year, we have worked tirelessly to push forward our mission, focusing on initiatives that not only promote sustainable growth but also uplift those who need it the most. From innovative programs to strategic partnerships, we are proud to share the outcomes of our dedication and the lessons learned along the way. This report is a testament to the hard work of our team, our supporters, and the communities we serve, demonstrating our shared commitment to a better, more inclusive future.



# ***Vision***

Bridge the gap in education, healthcare, and humanitarian response for India's underprivileged communities, enabling them to thrive and create a brighter future

# ***Mission***

A self-sustaining India where every individual has equal access to quality education, healthcare, and humanitarian support, fostering a strong and resilient society.



# KEY ACHIEVEMENTS OF THE YEAR

## 1 Health and Well-being Initiatives

- **Healthcare Outreach:** Reached over 4,000 individuals in remote communities through providing essential healthcare services such as vaccinations, check-ups, and maternal health support.
- **Mental Health Awareness:** Launched a mental health campaign in schools and communities, impacting over 1,000 youth with educational workshops, counseling services, and mental wellness programs.

## 2 Education and Skills Development

- **Supported to 50 students** from economically disadvantaged backgrounds, ensuring they have the opportunity to pursue higher education.
- **Vocational Training:** Trained 150 individuals in vocational skills such as carpentry, tailoring, and technology, improving their employability and livelihoods.



## 3 Sports Development

- Reached over 200 young athletes through talent identification, coaching clinics, and competitions, providing resources, training, and mentorship to foster athletic growth and leadership.

## 4 Poverty Alleviation

- **Food Security:** Distributed food supplies to over 5,000 families facing food insecurity during the year.



# TRANSFORMING FUTURES:

## EDUCATION INITIATIVES AT TRULYHELP CENTERS

In 2023-2024, TrulyHelp's Education Centers made significant strides in expanding access to quality education for underserved communities. We opened three new centers, reaching over 1,500 students, and provided essential resources like school supplies, uniforms, and transportation to 500 students in need. To address academic gaps, we implemented enrichment and remedial learning programs, helping over 700 students improve their literacy and numeracy skills, with a notable 30% improvement in test scores.

Our vocational training initiatives also provided over 300 students with practical skills in areas such as computer literacy, carpentry, and entrepreneurship. This resulted in 75% of participants securing internships or jobs, helping them gain meaningful employment. In addition, TrulyHelp awarded 50 scholarships to high-achieving students, enabling them to pursue higher education, and offered workshops on career planning and college admissions for 200 seniors.

Recognizing the importance of well-trained teachers, we invested in professional development, training 60 educators on modern pedagogical methods and classroom management, as well as integrating digital literacy into the curriculum. This was complemented by the establishment of computer labs at all centers, ensuring over 1,000 students had access to technology and digital skills training.

Our efforts also focused on strengthening the relationship between schools, families, and communities. We hosted 12 community events, involving more than 1,000 parents, to foster a supportive environment for students' success. Looking ahead, we plan to expand vocational training offerings, launch online learning platforms for remote areas, and continue our scholarship programs to support even more students in their pursuit of higher education.

TrulyHelp's Education Centers are making a tangible impact on the lives of young learners, and we are grateful to our donors, partners, and volunteers for making this work possible. Together, we are empowering the next generation to build a brighter future.



### In 2025, we plan to:

- **Expand our vocational training programs to include more fields such as healthcare, digital marketing, and renewable energy.**
- **Launch online learning platforms for students in remote areas to access educational resources.**
- **Continue our scholarship programs to support higher education for even more students.**



# SPORTS DEVELOPMENT



In 2023-24, TrulyHelp made significant strides in sports development by reaching over 500 young athletes through talent identification, coaching clinics, and competitive events. Our programs focused on providing essential resources, mentorship, and training to help athletes thrive both on and off the field. We also emphasized female athlete empowerment and awarded scholarships to support the growth of promising athletes. Through these efforts, we continue to nurture talent, promote healthy lifestyles, and develop leadership skills for a brighter future in sports.

## ATHLETES DEVELOPMENT ACTIVITIES BY TRULYHELP

At TrulyHelp, we believe sports play a vital role in personal growth, building discipline, and fostering leadership. Our athlete development programs provide underprivileged youth with training, mentorship, and opportunities to excel in sports and life.

### 1. Talent Identification & Youth Sports Programs

We scout and recruit young athletes from schools and communities, offering them training and competition in various sports like soccer, basketball, and athletics. In 2024, we reached over 500 athletes and organized talent camps for 1,000 students.

### 2. Coaching & Skill Development Clinics

TrulyHelp held 15 coaching clinics in 2024, impacting over 800 athletes. These clinics focused on enhancing skills, teamwork, fitness, and mental toughness, along with workshops on nutrition and injury prevention.

### 3. Mentorship & Leadership Training

Our mentorship program pairs athletes with experienced professionals who provide guidance and life skills training. In 2024, we matched 50 athletes with mentors and organized leadership workshops for 300 participants.

### 4. Competitive Sports Events & Scholarships

TrulyHelp hosted 5 regional tournaments and awarded 30 scholarships to top athletes. We also sponsored 10 athletes to compete internationally, giving them exposure and advanced training opportunities.

### 5. Community Outreach & Sports for All

Through our "Sports for All" initiative, we provided free sports clinics and recreational activities to over 2,000 community members, promoting physical activity across all ages.

# HEALTHCARE SUPPORT FOR CHILDREN:

## A LIFELINE FOR HEALTH AND HOPE

At TrulyHelp, we believe that every child deserves access to quality healthcare, especially those facing life-threatening conditions like cancer and other serious health issues. In 2023-24, our healthcare initiatives were dedicated to providing medical care, treatment, and emotional support to children in need, ensuring they have the resources and care to overcome their challenges.

We partnered with hospitals, medical professionals, and healthcare organizations to deliver free consultations, diagnostics, treatments, and surgeries to children suffering from critical illnesses. Beyond physical care, we also focused on providing emotional support to both children and their families, helping them manage the psychological toll of these conditions.

### Key Achievements:

- **Comprehensive Medical Support:** Provided critical treatment, including cancer therapies, surgeries, and essential medications to over 200 children.
- **Strong Partnerships:** Collaborated with healthcare providers to deliver high-quality, affordable care..
- **Health Education:** Organized health awareness camps to educate families about early detection, prevention, and treatment of serious health conditions.

Through these initiatives, TrulyHelp continues to offer children the chance to battle illness with access to compassionate, life-saving care. We remain committed to improving the health and well-being of children, providing them with the hope and support they need for brighter, healthier futures.



# A YEAR OF SUPPORT: ADDRESSING HUNGER IN RURAL AND IMPOVERISHED AREAS

In 2023-24, our organization provided essential food assistance to widow women, rural communities, and poor families, focusing on alleviating hunger and improving food security. We distributed over 50,000 food packages, reaching 5,000 widow women, 10,000 individuals in rural areas, and 20,000 impoverished families. Alongside the distribution, we offered nutritional education to ensure effective use of resources. Despite challenges such as logistical barriers, funding limitations, and climate disruptions, we made significant strides in addressing food insecurity and strengthening social cohesion.



**The food distribution program has had a significant impact on the communities we serve:**

- **Increased Food Security:** Recipients reported more stable meals and fewer instances of hunger.
- **Improved Health:** Access to nutritious meals has improved the health of individuals, especially children and the elderly.
- **Strengthened Social Cohesion:** The program fostered solidarity, with neighbors supporting each other.
- **Empowerment of Women:** Targeted support for widow women addressed food needs and boosted their dignity and hope.

# SUCCESS STORIES

## Meet Anita – A Story of Hope

Anita, a single mother from a rural village, was struggling to support her family after the loss of her husband. Through our vocational training program, Anita learned sewing and embroidery. She now runs a successful tailoring business, earning enough to send her children to school. “TrulyHelp gave me a chance to change my life,” she says.

## Reaching New Heights – The Health Outreach Program

Our mobile healthcare clinics have reached remote communities, providing essential healthcare services where access was previously limited. In one village, residents reported a 40% increase in vaccinations and a significant reduction in common illnesses, thanks to the medical teams’ efforts.



## Thank You to Our Donors and Partners

TrulyHelp’s work would not be possible without the support of our generous donors and trusted partners. Together, we have made a tangible difference in the lives of thousands. A special thank you to our corporate sponsors, individual donors, volunteers, and local organizations that share our vision of creating a better world.

# FINANCIAL REVIEW

**In 2023-24, TrulyHelp remained committed to transparency and responsible financial stewardship. Our revenue, sourced from individual donations, corporate partnerships, government grants, and fundraising events, grew steadily, enabling us to expand our impact. The majority of our funds were allocated to program services, ensuring that resources directly supported our mission. We continue to prioritize efficiency, with minimal administrative and fundraising costs, maximizing the funds that reach the communities we serve. Looking ahead, we are focused on diversifying our funding sources and strengthening financial sustainability to drive long-term positive change.**

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**TRULYHELP TRUST**

**Flat No 401S/F FRONT SIDE,PROP NO1019-C WARD No 7,MEHRAULI NEW DELHI - 110030**

**BALANCE - SHEET AS ON 31.03.2024**

LIABILITIES	AMOUNT (RS.)	ASSETS	AMOUNT (RS.)								
Opening Fund	-	<table border="0"> <tr> <td><b>Current Assets</b></td> <td></td> </tr> <tr> <td>Cash at Bank</td> <td align="right">4,389.68</td> </tr> <tr> <td>Cash in hand</td> <td align="center">-</td> </tr> <tr> <td></td> <td></td> </tr> </table>	<b>Current Assets</b>		Cash at Bank	4,389.68	Cash in hand	-			
<b>Current Assets</b>											
Cash at Bank	4,389.68										
Cash in hand	-										
Add:Surplus	(610.32)										
	(610.32)										
Expenses Payable	5,000.00		4,389.68								
<b>Total</b>	<b>4,389.68</b>	<b>Total</b>	<b>4,389.68</b>								

For TRULYHELP TRUST

*Ashif Khan*  
Mr. Ashif Khan Trustee  
(Trustee)

For TRULYHELP TRUST  
*Nousi Anjum*  
Ms. Nousi Anjum Trustee  
(Trustee)

For TRULYHELP TRUST  
*Neha*  
Ms. Neha Guleria Trustee  
(Trustee)

For ASHOK SHYAM & ASSOCIATES  
Firm registration number: 011223N  
Chartered Accountants

*A. Gupta*  
ASHOK B. GUPTA  
Partner  
Membership no.: 089858  
Date:-05/09/2024  
Place :-Delhi  
UDIN:-24089858BKBIZN9438



**TRULYHELP TRUST**  
**Flat No 401S/F FRONT SIDE,PROP NO1019-C WARD No 7,MEHRAULI NEW DELHI -110030**  
**RECEIPTS AND PAYMENT ACCOUNT**  
**FOR THE YEAR ENDED 31.3.2024**

RECEIPTS	AMOUNT (RS.)	PAYMENT	AMOUNT (RS.)
<b>Opening balance:</b>			
Cash	-		
Bank Balance	-	To School Fees	78,762.00
		To Medical Fee	2,350.00
		Office Expenes	1,000.00
Donations Received	86,501.68		
		<b>Closing Balance:</b>	
		Cash in Hand	-
		Bank balance	4,389.68
<b>Total</b>	<b>86,501.68</b>	<b>Total</b>	<b>86,501.68</b>

*Ashif Khan*  
 Mr. Ashif Khan  
 (Trustee)

*Nousi Anjum*  
 Ms. Nousi Anjum  
 (Trustee)

*Neha*  
 Ms. Neha Guleria  
 (Trustee)

For **ASHOK SHYAM & ASSOCIATES**  
 Firm registration number: 011223N  
 Chartered Accountants

*A. Gupta*  
 ASHOK B. GUPTA  
 Partner

Membership no.: 089858

Date:-05/09/2024

Place :-Delhi

UDIN:-24089858BKBIZN9438



TRULYHELP TRUST

Flat No 401S/F FRONT SIDE,PROP NO1019-C WARD No 7,MEHRAULI NEW DELHI -  
110030

INCOME & EXP. ACCOUNT  
FOR THE YEAR CLOSING ON 31.03.2024

EXPENDITURE	AMOUNT (RS.)	INCOME	AMOUNT (RS.)
To School Fees	78,762.00	By Donation	86,501.68
To Medical Fee	2,350.00		
To Audit Fee	5,000.00		
To Office Expenes	1,000.00		
To Surplus over Expenditure	(610.32)		
Total	86,501.68	Total	86,501.68

For TRULYHELP TRUST

*Ashif Khan*  
Mr. Ashif Khan  
(Trustee)

For TRULYHELP TRUST

*Nousi Anjum*  
Trustee  
Ms. Nousi Anjum  
(Trustee)

For TRULYHELP TRUST

*Neha*  
Trustee  
Ms. Neha Guleria  
(Trustee)

For ASHOK SHYAM & ASSOCIATES  
Firm registration number: 011223N  
Chartered Accountants



ASHOK B. GUPTA  
Partner  
Membership no.: 089858  
Date:-05/09/2024  
Place :-Delhi  
UDIN:-24089858BKBIZN9438

# Looking Ahead: Our 2024 Goals



In 2025, TrulyHelp plans to expand vocational training by adding new fields such as healthcare, digital marketing, and recycling, while also launching online platforms to support students in remote areas. We will further enhance athlete development, introduce new sports activities, and create more opportunities for athletes with disabilities, alongside continued support for female athletes. Additionally, we will strengthen our healthcare and humanities initiatives, providing medical support and social services to underserved communities. These efforts will create more pathways for growth, ensuring both students and athletes have the resources and opportunities to succeed.



# THANK YOU



## CONTACT

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## E-MAIL

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## ADDRESS

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